



Platinum / Presenting Sponsor • \$35,000

The Presenting Sponsor of NJDC 2010 will receive coverage in PR, media, signage and onsite. Presenting Sponsor will be recognized for supporting all sports venues and social events for the purpose of advertisement, providing company employees as volunteers, etc.

Benefits:

Media:

- Publicity (print, radio and online)
- Promotion and media schedule with NJDC media partners
- Coverage in targeted print and billboards
- Banner ad on NJDC website with direct link to sponsor's home page
- Full page 4 color ad in event program
- Banner ad on GLASA website for 12 months
- Half page ad in GLASA newsletters
- Coverage on results' newsletter
- Company material included in registration packets
- Company logo on all collateral materials

Signage:

- Individual sponsor banner (to sponsor specifications) will be displayed at all events and venues
- Group sponsor banner with the sponsor/logo displayed at all venue sites
- Sponsor signage on NJDC official vehicle(s)
- On site booth
- Logo identification on all NJDC apparel and merchandise

Hospitality:

- Opening ceremony and speaking opportunity
- Special recognition by athletes at NJDC sponsors event, with commemorative plaque and photo opportunities with sponsor and NJDC athletes
- Presentation of team recognition awards
- Sponsor and guest reception at host hotel
- Sponsor representative will be invited to attend all VIP and/or media functions
- Closing banquet recognition
- Sponsor will receive 8 tickets for the closing banquet





Gold / Official Sponsor • \$25,000

The Official Sponsor of NJDC 2010 will receive coverage in PR, media, signage and onsite. Official Sponsor will be recognized for supporting all sports venues and social events for the purpose of advertisement, providing company employees as volunteers, etc.

Benefits:

Media:

- Publicity (print and online)
- Coverage in targeted print and billboards
- Banner ad on NJDC website with direct link to sponsor's home page
- Full page B/W ad in event program
- Banner ad on GLASA website for 12 months
- Half page ad in GLASA newsletters
- Coverage on results' newsletter
- Company material included in registration packets
- Company logo on all collateral materials

Signage:

- Individual sponsor banner (to sponsor specifications) will be displayed at all events and venues
- On site booth
- Logo identification on selected NJDC merchandise

Hospitality:

- Opening ceremony recognition
- Special recognition by athletes at NJDC sponsors event, with commemorative plaque and photo opportunities with sponsor and NJDC athletes
- Sponsor representative will be invited to attend all VIP and/or media functions
- Sponsor will receive 6 tickets for the closing banquet and closing banquet recognition





Silver / Participating Sponsor • \$10,000

The Participating Sponsor will receive coverage in media, signage and onsite and will be recognized for supporting all sports venues and social events for the purpose of advertisement, providing company employees as volunteers, etc.

Benefits:

Media:

- Logo on NJDC 2010 website with direct link to sponsor's home page
- Half page B/W ad in event program
- Logo on GLASA website for 12 months
- Half page ad in GLASA newsletters
- Company material included in registration packets
- Company logo on selected collateral materials

Signage:

- Group sponsor banner will be manufactured with the sponsor/logo and displayed at all venue sites
- On site booth opportunity
- Logo identification on selected NJDC merchandise

Hospitality:

- Opening ceremony recognition Special recognition by athletes at NJDC sponsors event, with commemorative plaque and photo opportunities with sponsor and NJDC athletes
- Closing banquet recognition
- Sponsor will receive 6 tickets for the closing banquet





Bronze / Contributing Sponsor • \$5,000

Benefits:

Media:

- Logo on NJDC 2010 website with direct link to sponsor's home page
- Quarter page B/W ad in event program
- Logo on GLASA website for 12 months
- Quarter page ad in GLASA newsletters
- Company material included in registration packets

Signage:

- Logo on NJDC banners
- On site booth opportunity

Hospitality:

- Opening ceremony recognition
- Special recognition by athletes at NJDC sponsorship event
- Closing banquet recognition in banquet program





Honorary Sponsor • \$2,500

An Honorary Sponsor will receive recognition in various NJDC elements.

Benefits:

Media:

- Logo on NJDC website
- Quarter page ad in event program
- Logo on GLASA website for 12 months
- Logo inclusion in GLASA newsletters

Signage:

- Logo inclusion on NJDC banners
- On site booth opportunity

Hospitality:

- Closing banquet recognition in banquet program





Friends Sponsor • \$500-\$1000

A Friend Sponsor will receive recognition in various NJDC elements.

Benefits:

Media:

- Logo in event program
- Logo on GLASA website for 12 month
- Logo inclusion in GLASA newsletters

Signage:

- Logo inclusion on NJDC banners

Hospitality:

- Closing banquet recognition in banquet program





NJDC Event Website

Note: Logos Are Not Actual NJDC Sponsors And Are Shown For Demonstration Purposes Only

Title Sponsor

Presenting Sponsors

The screenshot shows the NJDC Chicago 2010 website. At the top left is the NJDC logo. To its right is the McDonald's logo with the text "Proud Partner". Further right are social media icons for Facebook and a "I Want To Volunteer" button. The main header area contains the text "National Junior Disability Championships | July 17-24" and a navigation menu with links for Home, About, Events, Locations, Support, Registration, and Contact. Below the navigation is a "Presented by:" section featuring Reebok and Kraft Foods logos. A central image shows a wheelchair athlete in action. To the right of the image is text about volunteer recruitment, promotional videos, and hotel bookings. Below this are four red circular buttons: "ADOPT AN ATHLETE", "FIND A HOTEL", "REGISTER", and "JOIN EMAIL LIST". At the bottom, there are sections for "Hosted By:" and "Official Sponsors:" with logos for Motorola, CVS/pharmacy, Children's Memorial Hospital, and Southwest.com. A "Participating Sponsors:" section lists various local businesses and a link to "See List Of All Sponsors".

Participating Sponsors

Official Sponsors



NJDC Event T-Shirt

Note: Sponsor Names
Are For Demo
Purposes Only

